



Describing you indigo project

- 1. The project should be sent in programs such as: Corel (*.cdr) up to and including version X3, Adobe (*.ai, *eps) up to and including version 10, PDF format (* pdf) and attach a preview in JPG, GIF, BMP.
- 2. Design size should be 90mm x 58mm. This is the size of the card increased by 2mm (technological drops). After cutting, the card dimensions will be 86 x 54mm.
- 3. The distance of fixed elements (i.e. graphics, logos, captions) from the edge of the card (86 x 54mm) is min. 3mm.
- 4. Please use CMYK colours.
- 5. Please avoid large, smooth single-colour solids on the project.
- 6. All kinds of textures on smooth surfaces are welcome.
- 7. Please avoid large gray and black areas in your designs for indigo projects.
- 8. The design of the card should be without rounded corners.
- 9. Optimal resolution of 300dpi.
- 10. Fonts in the project converted to curves.
- 11. 150 ruling.

CAUTION!

Please remember that the colour of the card will be different from printouts seen on the computer to actual prints. This is due to the different calibrations of the devices and the printing parameters (colour of the substrate, paints used, laminate). Reliable programmes to check the colours of the prepared material are Cromalin or Matchprint.